



# Fun in Funding

Winning  
Grants

Presented by  
Annalisa Noble  
& Kasey Ketterling







# AGENDA



Introductions



Goals



#1 Where to Look for Grants



#2 How to Create a Funding Plan



#3 How to Write a Grant



Questions



## Introductions

### Kasey Ketterling, PE

- ▶ Municipal Services Manager,  
Ardurra NW
- ▶ Expertise
- ▶ Funding



### Annalisa Noble

- ▶ Funding Specialist Lead,  
Ardurra NW
- ▶ The A-Team
- ▶ Expertise
- ▶ Funding





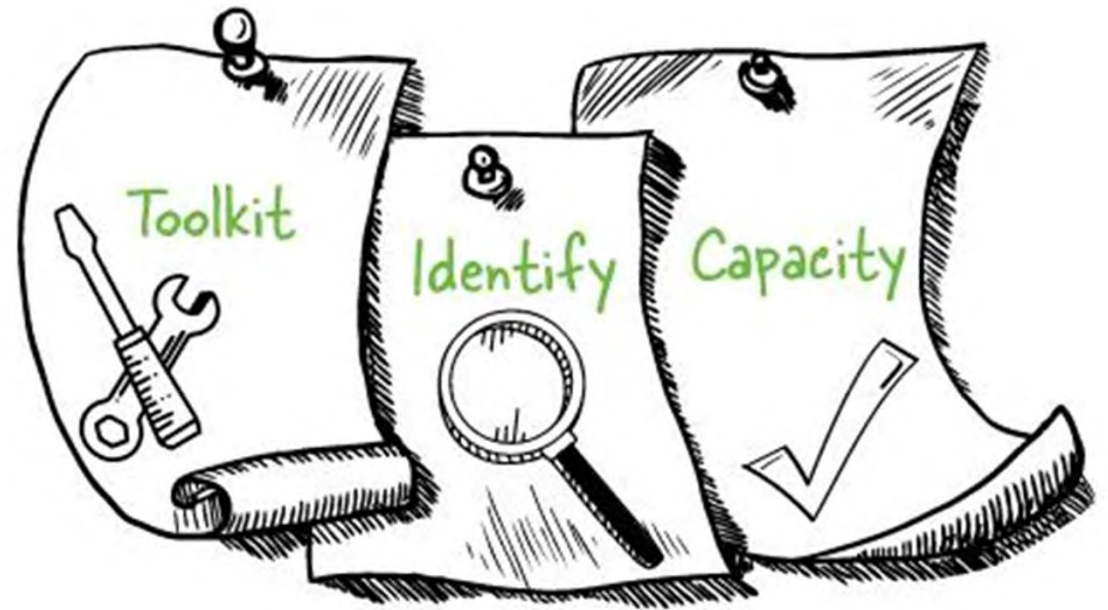
## Goals for Our Time Today

- ▶ The 3 Main Phases of Funding
- ▶ Insider Tips and Case Studies
- ▶ Inspiration and Starter Kit



## Get Ready!

- 1 Project Details
- 2 Key Partners
- 3 Capacity



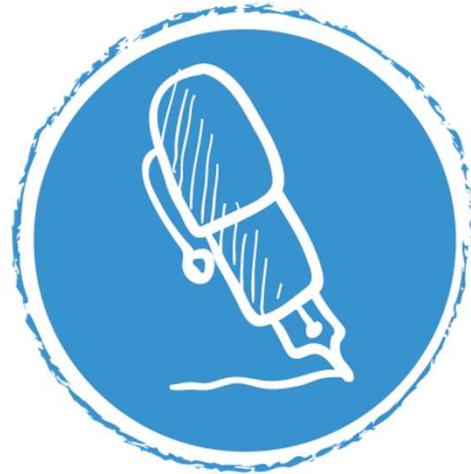


# #1 Finding Grants – Where to Look?





# Storytime: Case Study



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## #2 Create a Funding Plan

Project Outline

Research

Funding Matrix

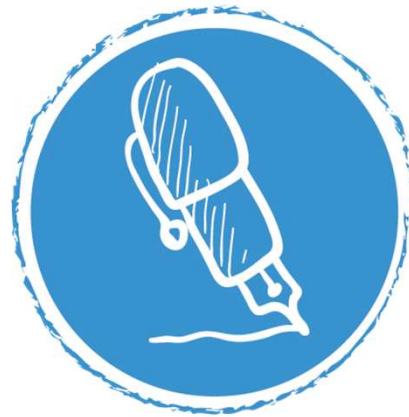
Calendar

Matching Funds





# Storytime: Case Study



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## #3 Writing a Grant

Read

- ▶ Read the Guidelines

Prepare

- ▶ Prepare Narrative Outline

Check-ins

- ▶ Grant Team + Regular Check-ins

Write

- ▶ Write a Compelling Narrative

Review

- ▶ Review, Edit, Rinse, Repeat

# Storytime: Case Study



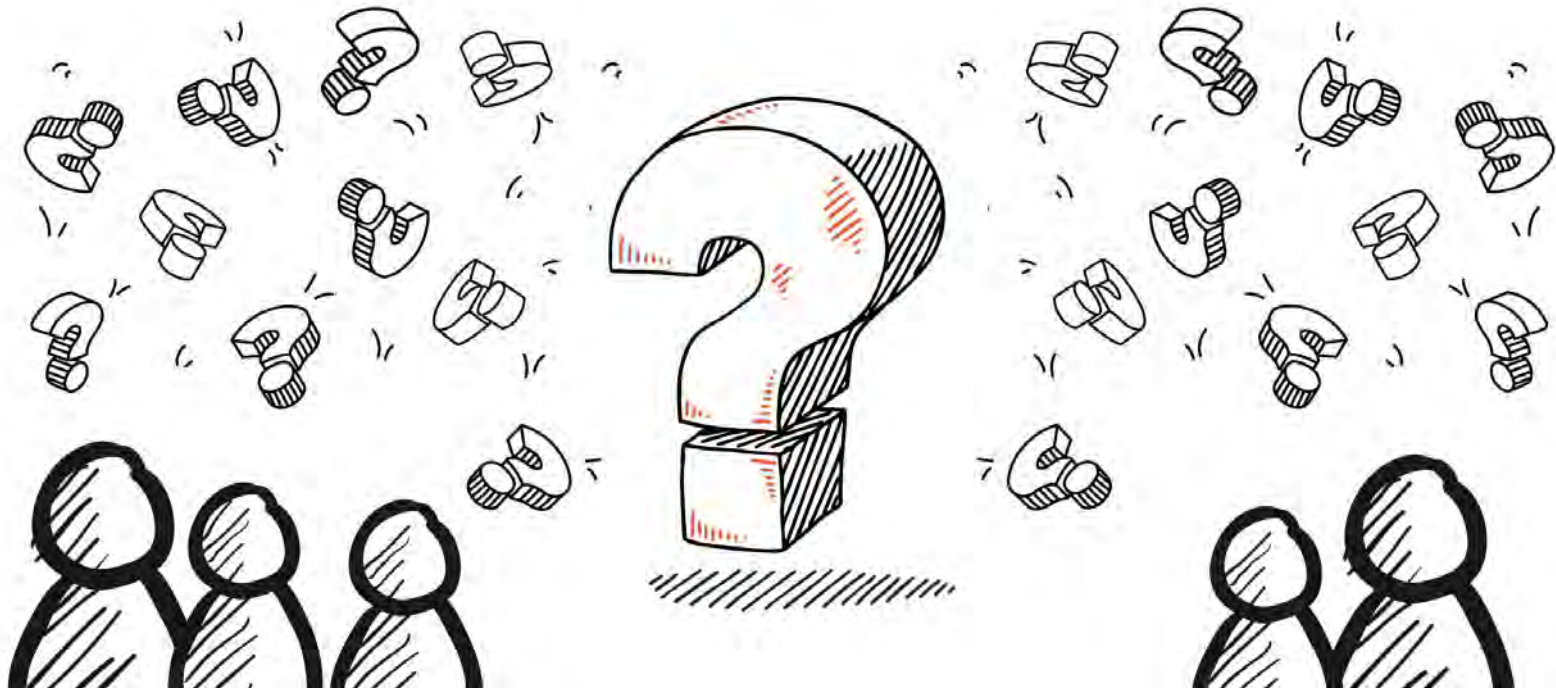


## Final Tips





# Questions?



# Contact Information



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