

Starting and supporting a local broadband action team.

What is a BAT?

A Broadband Action Team (BAT) is

a small but mighty group of people who care about getting better broadband to find

- access to our rural residents, and
- helping people use it more.



Why form one?

Local communities know more about their broadband availability and needs than *any state* or federal agency.



Who should be on it?

Everyone... because broadband touches everyone.

Here are our BAT members:

- Elected officials (mayors, commissioners)
- Information technology experts
- Broadband experts and providers
- Librarians
- Medical (clinics, hospitals)
- Schools (K-12, community colleges)

- Tribes
- · Emergency management
- Workforce development
- · Economic development
- · Fire districts
- State and Federal legislators
- Other....



Who should lead it?

Local team leader (border collie/cheerleader)

Coordinator (note taker/task tracker)

Outside resources for technical assistance



How do you decide what to work on?

- Meet regularly to discuss needs and opportunities
- Use a broadband planning tool
- Conduct an asset inventory and gap analysis
- Survey residents and businesses
- Work on a broadband project
- CERB Planning Grant and Public Safety System



What types of project can you work on?

- Pre-positioned Fire Camps
- Boots on the Ground
- **Tech Expo** (Home and Garden Show for Nerds!)
- Education and Advocacy



What resources are available?



PRWA website: partnersruralwa.org



Email: extension.broadband@wsu.edu



2:55-3:50 Broadband Funding and TA 4:10-5:05 CERB Rural Broadband Program



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Broadband ACTION TEAMS

